



Get the Balance Right!

Join the Campaign

In 2000, WEDO launched the 50/50 Campaign to increase women's participation and representation in governments around the world and draw attention to lack of implementation of the commitments made by governments to Beijing Platform for Action (1995). The first five years of the Campaign have been successful and the Network's growth is critical to continuing our efforts to improve women's access to and impact in decision-making positions and processes. **We invite your organization to join the Global 50/50 Network as a way to ensure the advancement of gender equality and women's empowerment globally and in your country.**

Priorities

The 50/50 Network will focus on four priorities for the next five years:

1. Working toward gender responsive governance;
2. Political party reform which includes adopting gender balance strategies;
3. Campaign finance reform;
4. Creating linkages between women's groups and elected officials as well as providing support to elected women.

The 50/50 Network would also like to create an arena for dialogue to take place and for information and materials to be shared among participating organizations.

How to Join

If your organization works on issues related to the themes and goals of 50/50 please consider joining the Network: email doris@wedo.org with a description of your work, contact information, website address if available and specific themes or expertise on which your organization focuses.

Women's voices have been silenced for too long and it is time for women's issues to be taken seriously in decision-making bodies. We sincerely hope that you will consider joining us in working towards increasing women's political power throughout the world.

Sincerely,

Doris Mpoumou
Global 50/50 Network Coordinator
Gender & Governance Program Director
Women's Environment & Development Organization (WEDO)