



# “Women’s Leadership in the Green Economy”

The Women’s Environment and Development Organization (WEDO) in partnership with Earth Day Network is proud to host the above panel at the:

**2011 Good Jobs, Green Jobs Conference, Feb 8th – 10th**

**Location:** Marriott Wardman Park Hotel, Washington D.C.

**Date:** Wednesday, February 9, 2011 **Time:** 2:00pm -3:30pm

[Register Now!](#)

After registering, please RSVP for this panel at: [rsvp@wedo.org](mailto:rsvp@wedo.org)

This workshop is for:

- Local and National Government;
- Businesses;
- NGOs



Source: Andrea Quesada | WEDO



Source: Jessica Scott | The Grand Rapids Press

## Description

Women are positioned to play a powerful role in achieving an economic model that serves people and the planet. From international business leaders to micro-level entrepreneurs, women around the world are advancing the green economy. This panel will discuss the importance of women’s leadership, mentorship, and training; examine gender-responsive financing; and share examples of successful initiatives from around the world. Participants will consider how to build alliances to ensure women are leading and benefiting from the growing green economy.

## Panelists

Kathleen Rogers, *President, Earth Day Network*

Eleanor Blomstrom, *Sustainable Development Coordinator, WEDO*

Martha Duggan, *Vice President, Government and Regulatory Affairs, United Solar Ovonic*

Nicole Zarafonetis, *Climate Change Lead, Gender Action*

**Moderated by** Bridget Burns, *WEDO*



Founded in 1991, the [Women’s Environment and Development Organization \(WEDO\)](#) is an international women’s organization whose mission is to ensure that women’s rights, gender equality, and environmental, social and economic justice are at the heart of policies, programs and practices at all levels. WEDO works to achieve its mission through strong and consistent advocacy, awareness raising, networking and capacity building.



[Earth Day Network](#) was founded on the premise that all people, regardless of race, gender, income, or geography, have a moral right to a healthy, sustainable environment. Our mission is to broaden and diversify the environmental movement worldwide, and to mobilize it as the most effective vehicle for promoting a healthy, sustainable environment. We pursue our mission through a combination of education, public policy, and consumer activism campaigns. The organization has a global reach with a network of more than 22,000 partners and organizations in 192 countries.