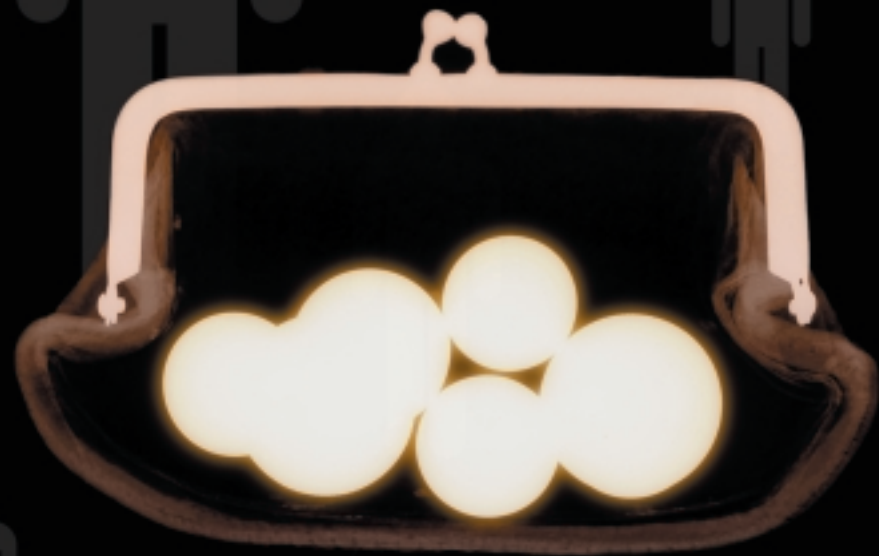


Think Equality to End Poverty

When men control
the global purse



Worldwide men dominate in economic decision-making: in governments (86% of all parliamentarians); in the biggest transnational corporations (99% of top executives); and on the board of directors at the World Bank (91%) and International Monetary Fund (100%).

Where's the symmetry when world leaders (94% men) spend \$800 billion on militarization each year but won't spend the \$80 billion needed to end poverty?

Women get
short-changed



Women work two-thirds of the world's working hours and produce half of the world's food, but earn only 10% of the world's income, own less than 1% of the world's property, and are the majority of the world's poor.

Get the balance right for real change!

JOIN THE 50/50 CAMPAIGN.



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